LET'S TALK CLIMATE CHANGE
DELIBERATIVE PEER GROUPS

'DREAM' STAGE
OUTCOMES REPORT

4 April 2022

Contents

1 INTRODUCTION

This brief report sets out the pooled outcomes of the second of three rounds if deliberative peer discussion group conducted as part of the Let's Talk Climate series. The conversations are sponsored by Wokingham Borough Council and facilitated by a team from the Consultation Institute (tCI.)

The conversation is broken down into three stages broadly following the 4D Appreciative Inquiry model, with this forming the so-called Dream discussion in which participants consider 'what might be' without constraint, as shown in the diagram below.

Figure 1: Let's Talk Climate Peer Groups

In total there are nine groups with differing stakeholder groups within the borough involved in the conversation:

- Businesses
- Clerks
- Council officers
- Primary school age pupils
- Residents (x2)

- Secondary school age pupils
- Teachers
- Voluntary and community sector organisations

1.1 Framing the Conversations

The deliberative discussions were initially focussed around the individual and group responses to the question:

> *"What would it be like if the responses to climate change in Wokingham were organised around the best experiences you identified last time we met?"*

To help frame discussions the following 'scene setting' propositions were presented to the groups:

Imagine it is 20 years from now and Wokingham sets the standard for local responses to climate change and implementing climate resilience:

- How does it **feel**?
- What are we **doing differently** that enabled us to win that award?
- **What's it like to live** in the borough?
- **What if** our positive experiences were the everyday norm?
- **How would we know** this was the case?
- How would the **outside world** know?

2　THE DREAM FOR WOKINGHAM IN 2042

2.1　Overall

- Everyone will be energy conscious.
- We are likely to have to change the way we live.
- Healthier Community:
  - Walking/cycling
  - Move away from meat
  - Fitter population, therefore, less impact on the NHS
- Resurgence in repair/repurpose rather than getting a new purchase/useful still. Make it hard to get rid of. Men in sheds. – Furniture shops – Borough make it easier to do the right thing.
- Community spirit – pandemic reinforced importance of face to face contact.
- Not just one factor to change
- Dream World, but unlikely.
  - More cycling and walking.
  - Less cars
  - Greenspace reserved.
  - No school runs by car.
  - No litter
- Call up transport to go where I want to go. Transport only used when you need it. (Don't own a car)
- Legislation on packaging to feature little or no plastics.
- Slower pace. More neighbourly.
  - Effective on lifestyles, Health?
  - Shorter working week and flexibility – time to grow more veg.
  - A lot fitter because we are more active.
  - Mental Health improves – Wokingham anxiety.
- More people working near where they live or from home.
- Everyone is living a sustainable life.
- Interconnected society (integrated)
- I never use my car because the trolley bus comes every 7 minutes and it's free to use.
- Trains to Reading and Guildford are now free of charge so I have stopped using my car almost completely.
- The heat pump the council installed for me now means I use no fossil fuels.
- My granddaughter now feels safe riding her back to school since the road is now physically divided for bikes.
- The wind turbine that is built on every new housing development has lowered electricity costs for all residents.
- Feels cleaner, healthier. Good air quality and more exercise.
- Circular society standard everywhere.
  - Teaching cooking, gardening, repairing, re-use/re-purpose from birth to old age.
  - Local community gardens, repair cafes, exchanges (car boot sales)

- - We have time to mend things.
  - Somewhere to get 'stuff' fixed 'repair shop'
  - Repair not replace (circular economy)
- Linked green spaces with orchards, woodland copses, meadows, water.
- We live in a more pleasant community where it's a pleasure to walk around. We are sustainable; everything is recyclable.
- It's easier to re-use and re-cycle.
- We have taken action to ensure that everyone is protected irrespective of circumstances.
- Wokingham full of small buses- going everywhere.
  - Current town centre car parks are rewilded
- Minimal waste maximum recycling.
- Free public transportation
- Good can share facilities.
- More community awareness
- Quiet and peaceful
- Better foot and cycle paths
- Shops in abundance locally
- Quieter, cleaner, healthier – Borough/Country/Planet
- More community awareness, mindfulness.
- Free public transportation that is regular, convenient reliable and everywhere.
- Dedicated, physically separated cycle and pedestrian paths.
- Built in longevity in all consumer appliances/tech.
- Connected community – homes interconnected for all power (SP, wind shared across in a community 'battery' – balancing high/low users. All homes to contribute into 'pool' through solar panels etc.
- No foodbanks, less poverty – share facilities/excess goods.
- Greener – drainage improved.
  - Get away from gutter pot drainage
- Building a sense of community.

2.2 Transport

- Make easier – transition to a non-car society – cycling, walking , public transport.
- Public transport is key to change in Borough – transport built around car.
- Camberley – Reading still easier to drive and pay for parking.
- Car clubs everywhere – reducing car ownership – (co wheels) or car share on key routes where people meet and fill up cars to common destinations–
  - In 20 years driverless cars but where do they park.
- New roads built with cycle lanes. Make it safe – flip the priority
- Improved access for cycling/walking- reflect changing. Priority vulnerable road users.
- Bring in Copenhagen style cycle lanes.
- More cycling. Better cycle infrastructure to include e-bikes, e-scooters, etc. safe for children.
- Travel in a more sustainable way.

- Better public transport.
- More joined up cycling routes – fewer cars, safer routes, segregated cycling routes.
- Rural areas where it's safe to walk down or run down.
- No parking on pavement
- Scooters as part of the mix.
- Fewer large gas guzzling status symbol cars – we will see a negative public perception of huge cars.
- Road closures/partial closures to enable this where required.
- Make cycling the easiest option.
- Move away from 'car is King' mentality.
- Wide spread electric charging points.
- Smaller buses more frequent.
- We've got effective free public transport system including buses with bike rack.
- people walking/cycling as the default
- More walking/cycling – need to see stuff reported- this is why it's worth it because we did this and this happened.
- Change mindset that is safer to drive children to school. Reading? has banned parking in immediate school area. (School travel contributes massively to carbon emissions.)
- Breaking down 'this is cars'; you're not coming here.
- Electric scooters
- Electric pods (futuristic); having the app for cars but having your own pod
- if people don't use the bus and trains then it doesn't save energy so electric scooters and cars may be better as people like to go on their own or have electric cars
- could have more bus stops so that there are more accessible/or buses electric
- ensuring train stations/trains/bus stops/buses are accessible for everybody
- reducing travelling:
  - limit flying/find alternative
- carpooling/car sharing
- community car hire
- community scooters/bikes for hire
- cycling is not only transport it's exercise good for you
- more rental bikes for the public
- more public transport
- reduce/remove cars around public places i.e. towns in schools
- A maglev system like a bullet train replacing/running along the roads. Transport pods running on this system take the p[lace of cars – it seems people like to travel alone rather than on buses, so have a system that allows them to do this but in a greener way. Pods are good for lower density areas – in higher density areas the buses and trains are fuller, so maybe use these. The system could run under the road surface/tarmac, so that a road could be mixed use. It would need planning with the Council and co-operation with companies.
- More access to bikes/on-foot. Increase cycle paths and footpaths and give priority to walkers/cyclists or walking/cycling routes rather than roads

- Car-free zones in cities (although this means that the other streets around them get congested)
- Electric vehicles/cars – instal more charging stations, and offer grants for electric cars
- Flying cars? Or flying suits?
- There's a guy in Wokingham commutes using a one-wheeler electric bike like a Segway.
- International travelators – rather than ships/planes
- Shops on the high street grow some of their food on-site, so it doesn't have to be transported.
- We have made walking and cycling to primary school the norm to build habits for the future.
- Reduce driving to school. Supported by infrastructure to get there. Rather travelling to schools they are recognised as assets delivering social capital in communities.
- Small electric buses, more frequent schedule.
- Electric trains
- Electric taxis
- Rent a car by the hour.
- Free or very cheap integrated public transport with cycle racks powered by hydrogen or electricity.
- Hydrogen to be the fuel of choice in cars etc, generated by green methods like solar.
- Reduced personal car use – healthier, pollution, active travel, faster journeys, noise pollution.
- Less traffic, more cycling/cycle renters, quieter, cleaner fresh air.
- Environmental travel (and other) choices are attractive and affordable for all; and convenient; and timey; and responsible.
- To get here 2 hrs 8 min or twenty mins in car is flipped on its head through WBC investment in public transport.
- We deliver on the promise for electric buses.
- We invest in solar powered transport (planes – charging stations for e-scooters)

2.3 Energy/Homes

- as energy costs are going through the roof then that could be used to encourage arrogant people to be more sustainable – good selling point
- air source heat pumps – do they break as often as gas boilers (it's expensive to fix boilers) if they don't then this could encourage people to use them
- Will solar farms take away from green space – would it not be better if they were on top of buildings and are solar panels recyclable
- how do you measure carbon footprint – smart meters – how can we get these?
- Turning off appliances at night
- only turn a dishwasher on when it's full
- reduce ordering online which will reduce waste and energy costs
- wind turbines locally

- more solar panels on schools
- adopt highest standards equals less emissions
- prevent heat escaping from houses/but also in summer keeping them cool
- make each self-sufficient decentralisation
- greater focus on functionality also design, but the functionality goes first
- no new houses with gas boiler
- every house to have small meters
- double/triple glazing
- LED lighting
- Retrofitting insulation in all existing housing stock
- solar panels
- Every block of house should have a renewable energy generation source nearby
- Solar panels don't work forever and can't be recycled: wind turbines are better
- Recycling has improved – more things can be recycled these days , and random stuff can be turned into something else
- New forms of power: energy from cold?
- Hydroelectric power is good.
- Using pedal cycles in the gym to power, but on a larger scale. Draw power from all sorts of everyday movement – opening doors, walking on roads, or electric bikes that charge a battery when you're pedalling
- We've accepted nuclear as part of the solution – but we don't all like it.
- Hydrogen not accepted by all – Hydrogen or electric .
- Higher density, lower carbon housing – high rise living (quality)
- We worked with companies that are able to generate green electricity directly – not traders – without making false claims about net zero carbon.
- Housing – tall houses & flats with more environmental efficiency, less external walls per unit, less footprint, less travel distance to shops and schools.
- Solar farms to be long term effective and directly benefit the local community.
- Reduce reliance on gas heating- renewables.
- Home insulation – warmer, lower heating bills.
- We build new types of buildings shared power and heat.
- All new houses with solar roof.
- Rural communities with own community energy generation.
- Every roof retrofitted as solar generation not taking agricultural land.
- Easy to install rainwater to flush water – WBC? Role to make.
- We have made easy to retrofit existing housing stock.
- We have no fossil fuel generation through an approach that takes no fossil fuel in its production.
- Alternative power solutions to be implemented now!
- More renewable energy.
- Street lights aren't on all night and we accept it – area based i.e. towns. trade off with community safety/ street lighting make us feel safer, particularly women (perverse incentive encourage driving for safety.)

- We invest in renewables at home and rainwater harvesting including technology such as bio phosphorescence and infra-red heat .

2.4 Sustainable public spaces/places

- Schools will be energy self-sufficient. Lead by example.
- Multi storey Primary schools in 20yr time – flexible less footprints.
- Schools to be self-sufficient at least in energy and this to feature in the curriculum as they are the adults of the future.
- No solar farm on agricultural land – to allow us to move to food security. **OR** We have livestock on solar farms.
- Agroforestry in public parks to grow a resilient system- wildflowers. Get food from. Copes with warming/ contribution to food, security. Public exemplary to encourage resident behaviour change.
- Less concrete and tarmac – particularly in public spaces. Recognise the challenge of 'foot traffic' verses 're-wilding'.

2.5 Food

- WBC fresh food incentives.
- More allotments – addressing food insecurity – multi generational.
- food banks – food shops should give food that is almost out of date to food banks
- 1 kg of beef equals 6 kg of pollution can this be reduced? Genetic engineering food? Moral conflict
- allotments are there enough? Are there any locally?
- Provide advice on substitutes for meat – it's not necessary to eat meat every day (everyone can do their part)
- sustainable gardening supporting biodiversity
    - Garden butts to save water
- You can't force people to be vegan. Is it the processing that produces the waste?
- A long time ago people stopped eating beef because of mad cow disease (BSE), and there was a lot less pollution because people were scared of getting the disease. Maybe use this – don't stop altogether but limit the amount.
- There should be less waste by making people pre-order food – especially meat. A third of the food we buy is wasted, and pre-ordering or some sort of rationing would help with this
- At food banks they have a good idea of how much food people need, so use this to provide more advice on buying and using food.
- Tropical fruit (even cocoa beans for chocolate) is a very energy-wasteful thing to be eating, as there's lots of shipping involved.
- There should be more sustainable ways of making/growing things, using more natural sources of growing food and more intelligent use of space
- Perhaps simulate another climate – grow plants on roofs (including greenhouses on roofs)
- Thames Water use sheep to maintain their land – can this not be exploited/expanded?
- Limited amount of ordering online.

- Use laptops and charging adaptors sensibly.
- (Discussion on 'trickle charging' – phones etc. still continue to draw a small amount of current when plugged in, even when they become fully charged)
- Perhaps have an automatic 'pop out' when an appliance is fully charged
- Open air fruit and veg markets
- Eating less meat/ reduce not cut out. Focus on low carbon meat – not beef. But recognise personal choice.
- We become self-sufficient – growing our own crops and livestock at home

2.6 Waste

- We've cracked food waste problems locally – but we're still very worried about National/International -supported by farmer to consumer – viz the failure of wonky fruit in supermarkets.
- recycling followed the waste hierarchy: reduce, reuse, recycle:
  - prevent waste in the first place
  - focus on increasing the percentage of recycling and reducing landfill to zero
- educate people make the system easy: composting food waste for example; establish a borough wide competition for those people composting the most. Use people that people are comfortable with (peer education)
- reduce waste by thinking while shopping; only buy what you need
- There are a lot of recycling plants around here. A lot is recycled but a lot of waste still goes to landfill - especially garden waste; can we use grass to generate power?
- If something can possibly still work, try to repair it rather than replace it
- Burn waste to create heat energy to drive turbines; plant trees to absorb the CO2
- (In answer to a stimulus question about waste by the side of roads): can there not be a built-in bin in a car that would deal with waste (implication: somehow recycle it)
- Re-use cups and packages, encourage ships that require people to bring their own containers.
- A short discussion about Amazon packaging and how wasteful it often is – big boxes for small contents
  - Amazon were experimenting with drone deliveries – these would be electric powered and would have less packaging – it wouldn't need to be in a box, as it would be programmed to arrive at a very specific point
  - "One of the reasons why Amazon boxes were so big and kept getting bigger is that people wanted a grander unboxing experience. There was an article (during lockdown) that said people were ordering more online because they couldn't go out, and it was a bit boring, so they made the boxes bigger and put more packaging in to make their lives a bit more exciting"
- Apple, though, are now making smaller boxes – with only the new things in, so charging leads etc. aren't included, as people will already have them.
- Returning packaging, boxes is a very good idea (e.g. returning supermarket delivery bags)
- Improved kerbside, recycling, landfill.

- Reduce waste- refillable stores, less landfill, less litter.
- It's not our jobs to recycle anymore we put it into one bin and professional supported by laws on manufacturing.
- Manufactures have to justify their packaging.
- Standardisation on waste recycling.
- Any commercial establishment are licensed on basis of waste/recycling ratios.
- Local authority – all commercial premises are 'taxed' for recycling.
- We have a household waste policy that doesn't encourage 'fly tipping'
- People don't need to go to the tip anyway!
  - We don't pay more in collecting fly tipping than we gain from charging for waste disposal.
- We have no incinerator
- Less packaging
- More local produce.
- Making the choice that cycling is easier than driving.
- Re-use is easier than going to the tip
- More people subscribe to 'buy nothing' sites and share/reuse/upcycle.
- We reuse and recycle at central points and eat less food (waste less)

2.7 Education/Behaviour Change

- start with small steps, but tangible step. Message is single actions multiplied brings big impact
- Takes time – shopping bags.
- Seatbelt analogue - forming habits – requires investment.
- Need targets to deal with – something specific.
  - Bite size chunks.
  - Measurable to see
  - Not easy/not everything will work.
- Addressing learned behaviour – not just in school but reinforcing at home.
- Breaking it down into small pieces and doing it. – after enough people do it, it makes people improve.
- Feels normal - changes happen and we are adopting.
- People recognising that it's not going to make a lot of difference 'but it does' – not happening in Wokingham.
- Starting early to introduce good practice in Primary school (without using scare tactics)
- Practical positive changes made consistently and measurable.
- Overcoming public resistance to the changes e.g. reducing grass cutting – looks lazy – increased rubbish.
- Children now – responsible adults in 20 years – think about sustainability now. My bit for the planet.
- Change parent perceptions – safer to drive/quicker/cheaper. Employer flexibility – recognise challenge of work.
- Being able to communicate climate change comment suggestions 'upward' from staff in any organisation

2.8 Planning Issues

- Strategic developments built around walking. Cycling (cars secondary)
- Design utilities into new developments so pre-ducted.
- Build community infrastructure before we build houses.
- Joined up thinking/integrated planning – enough infrastructures for what we currently have before we build new.
- Recognising that infrastructure is a community – with everything around. In twenty years' time we've built communities that have walkable facilities e.g. schools.
- No new build in Wokingham to prevent us building into an environmental corner – change mindset to avoid huge carbon. Fewer buildings.
- Less tarmac and cemented over front gardens – WBC takes an active role.
- Assets and infrastructure go in at the same time – with properly connected public transport before people move in – ready made community.
- New centres of communities which recognise the value of existing local community assets e.g., use local village halls as co-working space.
- More mixed commercial and residential – no dormitory towns. Council has a role in local plan.
- Shops and schools closer to community – requires investment – build in developers contracts – business rates? – lobbying national Govt.
- Build new 'centre's' first to build behaviour.
- We incorporate protection to ensure buildings, renewables and crops are resilient to withstand extreme weather events

2.9 Joined Up Thinking and Lobbying

- We recognise partners have active intelligence that adds value – not just tick box partnerships.
- We ' Town Twinned' with environmentally friendly others – city/town network.
- Money
- Joined up approach/integrated. Transport, building, energy, education, including cycle parking.
- All partner public/utilities work together to plan the works to minimise environment damage.
- Borough takes a Leadership role to ensure work does not impact on environment.
- Borough lobbied Central govt.
- We lobbied govt (WBC) supported by public.
- We didn't do it by ourselves – only so much we can do at a local – National legislation – international policy.
- Sense of urgency joined up thinking and working.
- Wokingham played big role – 10–15-year population growth will provide an opportunity.
- More active intervention by WBC.
- We have moved from short term political gain – long term results.

- Enabled by legislation from central govt to make effective climate change interventions.
- Avoid short term fixes (put a plaster on it!)
- Get away from short term actions based on – political cycle – annual budgets for work.
- We will consider carbon footprint of cargo from boats – role played by council as lobbyist on environmental issues.
- Embracing innovations in technology – to reduce (took a pandemic) shift in working – office space don't have enough desks for people who work there.
  - Reduce number of desks and increase meeting room space.

2.10 Reporting Progress

- We will understand the true energy costs of energy used.
- Borough develop a tool that shows residents how much they've saved and how much it will cost you to carry on.
- Smart meter in car to show cost of journey.
- Recycling – revenue balance. How much will this save; as an individual. As an organisation.
- Borough role to provide the message about why turns the message into money – could power ½ of Borough's street light for a year.
- Moved beyond feel good into actual benefit measurable goals and benefits.
- Doing not thinking: WBC currently saying CEP is highly regarded but tree planting is behind schedule by MASSIVE margins.
  - Publishing progress/not secretive.
  - Compare to elsewhere.
- We can see the carbon footprint of an item including whole supply chain and packaging – price in carbon – local cheaper lower carbon cost.
- Monitor and measure.

2.11 Gaining consensus for action

- Public and professional engagement to get a mandate for action.
- We've engaged experts to provide expert/knowledgeable position.
- We've engaged the public to identify their priorities.
- We talked to the people who used active travel to design the dedicated infrastructure.

2.12 Carbon Sequestration

- planting trees: better quality; shelter for animals; food from the walls
- More trees/ improved air quality

2.13 The opposing view

- Wokingham 'Dream' (or nightmare?)
  - No Solar Farm
  - Not to 'nudge' people but to engage them honestly.

- o   Not to do anything without public mandate.
- o   'Leave the kids alone'
- o   Dream – Public mandate Council has acknowledged climate change is outside their remit- and stop virtual signalling and concentrate on more mundane things public care about.
- Climate change doesn't exist on its own – social factors- climate migrants – demonstrate the people issues, links. Involve schools – farms in schools.
- Challenge – more environmentally friendly options are more expensive.

3 THE ENABLERS

- Money as an enabler of change.
- Advertisements and praising people are good – via creative advertising, regular media and social media.
- What about an app that gives you points every time you do something 'good'. It might be payment, or it could just be points that can be exchanged. So, if you buy lentils instead of meat, you can get meat next time at a reduced price. Points can be deducted as well as added – a bit like rationing?
- It could be a default app on all phones – app would flash up with adverts. Maybe make it a bit like the Covid QR code, so you don't have to have it, but if you don't have it, there are things you can't do.
- If the app is started in Wokingham, maybe it'll spread as a fashion. Start it with the younger generation – introduce it to school kids (a bit like the walk-to-school scheme, for which you get badges).
- The app could be attached to recycling activities and be local.
- Competitive parents will join in to make their children 'the best'
- Points may be incentive enough – although the system would need honesty.
- Assembly in schools could begin with what pupils could do over the next couple of days – setting objectives that can be monitored in classes
- The Council is already doing stuff, but it needs to co-operate with companies/businesses to make recycling plants 'greener' and more efficient. There needs to be much more done with gardening waste, for example.
- There should be some sort of rewards scheme.
- Rebuild sense of community
- Less Amazon
- 'Boils down to' in pandemic. Walk look after.
- Move away from short term political.
- Build into every Council development an Eco system is natural catita built into budgets.
- All public/utility authorities will align their infrastructure work to reduce environmental impact.
- Technology is enabler (drive less cars)
- Sense of safety too enable.
- Budgeting focuses on community building risks taken with budget.
- Education/consultation with Wokingham residents/ workers to shape detail. – everyone working together (District, Town, parish, VSCO, Business)
- Council led Programme in early Years setting across the Borough partners as well.
- Duty on Private schools to put in travel plan to mitigate impact of likelihood of travelling further – pay levy to mitigate (used 4 sustainable group in area.
- Admissions policy in Council to ensure transport is reduced.

- More support for forest schools and schools to do more outdoor activity supported by council budget. Recognise importance of rivers/waterways. Partner with water companies – water efficiency. Teach about local environment.
- More maintenance around ditches/irrigations aware of impact.
- Park building – community support to enable it. Resources available.
- Machinery infrastructure changed to support changes in habitat – support to make that transition.
- Supported by changes in staff needs – can they be used elsewhere.
- Council staff will all understand their own establishment
- Investment in comms and storytelling. To promote the green agenda meaningfully – innovation – internal/external champion. Pay attention to teams, chat.
- Persuaded everyone that climate change is important (council/media) carry politicians; carry people.
- Council started listening to citizens.
- National politicians/government taking it seriously – completely different system of politics.
- No party politics locally.
- Making changes to economic system.
- Changes and adoption of new technology.
- Govt and council really brave to make it affordable.
- All roof structures are solar.
- General persuasion behaviour change/nudge make it easy/affordable.
- It became trendy – influencers – doing what you're supposed to do!
- Enabled by a popular social movement.
- We moved away from being 'Draconian Green People' to mainstream benefit.
- Technology to re-use waste to improve outcomes.
- We made a decision on gas vs hydrogen or kick out gas (we took a calculated risk on cost of hydrogen)
- Our solution is a mix of solutions including being more efficient on the way we use energy.
- Small community solutions are part of the solution.
- People were helped about difficult decision – reliable advice. Full on commitment to impartial assessment.
- Polluter pays principal applied so the impact truly reflected in cost.
  - Amazon deliver next day because the road is free. Applies to private citizens as well.
- Local Communities are engaged and educated on environmental issues leading to a mindset change
- The cost of adopting 'green' technology is affordable for the general public
- Communication and Engagement is at the Heart of the Success
- Peer approval: everyone's engaged - on the same page, and you get deliverables out of that. We're improving and changing because our neighbours are doing it, our competitors are doing it, we're doing it

- We go beyond good intentions: I've lost count how many examples, whether its central government or council, where they start off with good intentions and some of it's just headline stuff.
- We are 'joined up': Central government, local government, other public services, private sector all work together. That's what needs to happen, you need that joined up effort for this vision that everybody wants to happen.
- We have integrated active travel and public transport
- Buying goods in refillable/recyclable containers is the norm
- We have meaningful data – related to the cost being environmentally 'unfriendly' and cost saving of being carbon neutral.
- We build on the benefits – twenty years ago there was no kerbside recycling
- We adopt innovation as the norm
- All businesses publish their environmental impact – independently audited

4 ACTION PLAN

- Get the community involved
- Advertise in the media/social media
- Council to appoint someone in charge of groups of people to work on projects
- Involve businesses/companies and create an app (perhaps involve students?)
- 'Brains Trust' of architects to plan new buildings
- Go into schools; engage parents
- Listen to the public
- Have options development and voting (plus open response)